

ACRL-OR Board Meeting Minutes

September 12, 2014, 12:00 – 3:00 pm
The State Library, Basement Conference Room (B9), Salem, OR

Attendees: Stuart Baker, Elizabeth Brookbank, Annie Downey, Uta Hussong-Christian (minutes), Jen Klaudinyi (GoTo), Tom Larsen (GoTo), Marika Pineda, Hannah Gascho Rempel, Jennifer Snoek-Brown (GoTo), Yen Tran (GoTo), Arlene Weible; Guest Jen Maurer

1. Welcome and Introductions (Hannah)

2. Changes to Agenda (Hannah)

3. Approval of Minutes

- Aug. 2014 minutes approved (Uta moved; Arlene seconded; unanimous approval)

4. Menucha Planning (All)

- Registration update – Uta and Yen
 - 16 registrations to date
 - put deadline for early registration (9/26) in reminder emails/postings
- Scholarship update – Hannah, Arlene and Tom
 - 3 paraprofessional scholarships awarded (Stephanie Miller, Zebulin Evelhoch, Angela Parsons)
 - 4 regular scholarships awarded (Colleen Sanders, Cedate Schultz, Paul Vinelli, Darla Garcia) - number of regular winners up by two due to “overage” from paraprofessionals not having five applicants
 - Non-awardees will be notified AFTER winners all confirm acceptance
- Poster and shock talk update – Elizabeth and Annie
 - 6 submissions to date
 - Will sent out reminder early next week
 - Yen will send Elizabeth the submission data
- Swag update – Uta, Yen, Jen and Arlene
 - Examined and discussed three options; decided to go with 3-way charging cable pouch; for green bag with white logo
 - Printed agenda discussion
 - decided on no printed agenda but will include QR code on large poster of schedule (**ACTION:** Uta to print at OSU; also include QR code link to Member Benefits info)
 - **ACTION:** Stewart will look into SCHED or Boopsie for conference docs like agenda
 - **ACTION:** Uta will do name tags, check out format recommendations
 - Include a handout about benefits of being an ACRL-OR member? – decision - NO

- No stickers with new logo since we are going charging cable swag
- Technology update – Hannah
 - Jim Holmes (Reed) volunteered to be the tech support person!
- 5-Minute Tech Talks update – Hannah
 - Want 8 talks, 5 filled so far
 - So far...OJS/etc; augmented reality; semantic web/schema; Instagram; web accessibility tools; cloud server – Heather White has been contacted; api's - Kyle Bannerjee or **Raye Henry (WSU main) - Marika will contact**;
 - Other potential options: online polling; software for tablet lending
- Party Planning Update – Janet and Jen
 - Board games like Apples to Apples, etc.; maybe include trivia-like games: Cranium, Trivial Pursuit
 - Bad librarian-themed movies for after-party movie?
 - 6-word story or haiku around identity; vote on favorite – **Arlene and Annie to plan**
- Discussion Times – Hannah
 - Need volunteers to coordinate discussion groups (doesn't have to be just board members)
 - Mix up questions on handouts or index cards (then can add questions as needed) so not everyone gets stuck on same first question)
 - 7 groups (**ACTION**: Uta put numbers on back of badge to identify group so assigning at registration) – will need to put together location guide once we get there and identify
 - Identity around shared local context e.g. Alliance; Pacific Northwest; other shared identities
 - **ACTION**: OSU bring large post-it sheets for report-out wrap up
- Investigate hashtag for conference; **Yen doing this?**
- Wrap up activity – Ask 3-5 top 6-word story vote-getters talk through their story
- Finalizing schedule – Hannah
 - facilitating/MCing posters, shock talks, discussion times, 5-minute tech talks
 - The wrap up half hour will focus on “I want to hear more about...” presentations based on the 6-word stories. If we have extra time, we can debrief based on the small group discussions.
- Speaker arrival and dinner logistics (Wed., Oct. 22) – Hannah
 - reservations made at the Kennedy School
 - speakers take taxi from PDX to hotel
 - **ACTION**: Jennifer & Jen will do dinner with speakers (Isaac may join)
 - **ACTION**: Jen will take speakers to conference venue
- October logistics - Hannah
 - sending reminder to attendees with conference program, map, directions, prep about social event; **Hannah will do**
 - speaker gifts: **ACTION**: Arlene is willing to coordinate with Oregon theme

5. School Librarians Update – Jen Maurer, Oregon State Library

- State of School Librarians in Oregon - Libraries were added to school district Continuous Improvement Plans (CIPs) with 2 indicators that schools have to report on regularly. This initiative does not seem to have improved library/librarian visibility. The OLA Legislative Committee created the School Library Talking Point wiki site (<http://olanetwork.wikispaces.com/School+Library+Talking+Points>) for use by librarians and writing staff (at colleges and universities) be used for talking with school administrators. Individuals have expressed interest in holding this kind of meeting with school administrators but to date, no evidence such meetings have take place (at least not reported back to Legislative Committee). This is an area where we still can have impact. Oregon State Librarian MaryKay Dahlgren and Jen Maurer are meeting with Oregon Dept. of Ed. (ODE) folks to see how this relationship might move the status of libraries forward. Oregon Association of School Librarians (OASL) is asking that ODE endorse school library standards. OASL is meeting with ODE staff in November to answer questions that staff have. ACRL-OR is suggesting that OASL consider asking Candice Watkins (OLA pres) or Michele Burke (OLA past-pres) - both high profile ambassadors for libraries - to attend with them. Once DOE questions are answered, ODE Board members will consider endorsing school library standards at December meeting. A related effort by OASL was the creation of multimedia product to highlight importance of school libraries.

https://www.dropbox.com/s/8lm4esb5zzqt2fl/OASL_720x480_FINAL.mov?dl=0

6. OLA 2015 Conference planning (Hannah)

- ACRL-OR rep to serve on the OLA Program Committee
 - Arlene is willing to double-dip (has been tapped for Gov Docs representation) to also represent ACRL-OR
- Proposal deadline is Sept 30
 - **ACTION:** Additional ideas?
 - collaborating with faculty (**Annie D**)
 - cross-over programming with public libraries around info lit - look at OLA Quarterly authors/issue focused on libraries across the lifespan (**Arlene** following up)
 - readers' advisory in academic libraries (**Elizabeth B?**)
- fun activities for library outreach at end of term - ?
- learning in library spaces (**Uta**)
- ACRL-OR will endorse; go ahead and submit these proposals if speakers can be lined up

7. ACRL National Reception Planning (Uta)

- Benson Hotel Crystal Ballroom tentatively selected as reception venue; need to confirm if booking fee can be waived since we are affiliated with ACRL – looks good so far (Update 9/23/2014: ACRL recognizing us as affiliated so booking fee waived; we just pay for food/beverage service)
- Invite ACRL-OR members to event
- Uta contacted two former board members/reception committee members to determine interest in staying on committee (one declined, one staying)
- Elizabeth Brookbank is willing to join

- **ACTION:** Uta will get planning meeting on calendar and task list going

8. Logo Update (Yen)

- Yen presented revised logo that has web address (green fill with black tree) – all agreed to go with the design
- **ACTION:** Jennifer needs file for the website; Uta needs file for swag printing
- **ACTION:** Yen will get quotes for stickers (vinyl – colored and clear)

9. A-RIG Event – Hannah for Heidi Senior

- Planned for Dec. 12 at UP on Quantitative Research Methods
8:30 – 9:00 registration and coffee (not full breakfast, to save \$\$)
9:00 – noon first part of the workshop
noon – 1:00 Lunch
1:00 – 3:00 next part
3:00 – 3:30 snack break*
3:30 – 5:00 last part
- *ACRL-OR will sponsor the snack break

10. Review and Discuss Goals for 2014-2015 -Hannah

This is what was presented to OLA

1. Plan a reception for ACRL state chapter officers at the ACRL 2015 national conference in Portland
2. Develop partnerships and collaborative opportunities with SSD. This will include funding new scholarships for support staff to attend Menucha.
3. Implement web strategy by updating design and content on Memberclicks and Wordpress. – Jennifer has gotten access to everything; Jen access added
 - Domain issues with WordPress, supposedly expired; **ACTION:** Jennifer will investigate
 - Other social media presence? More significant discussion about web presence planned for December meeting
 - Meeting minutes should be migrated to WP
 - Update look/logo is first priority
 - Focus on refreshing web look/feel and then on getting new content onto site (or updating blog liaisons program)
 - **ACTION:** use Menucha to get feedback on what folks want on blog via follow-up eval using SCHED
 - Promote blog at Menucha (this gives Jennifer deadline)
 - **ACTION:** Add ACRL.org to logo (Update: Yen did this)
4. Continue work on evaluating ACRL-OR archives materials in OLA archive
 - No discussion

6. Potential add

- administer member survey – OLA is sending survey out so keeping that in mind
- can we tack something onto OLA member survey? If not, we should we still send one out. If we can tack on, pipe to questions about continuing education/format/timing
- OLA needs feedback on theirs by September 19th
- Potentially send our own in January

11. Brief reports from the Prez (as time allows): (Hannah)

- Not given

12. Check that board information is correct on the website

ACTION: Check that your contact info is correct and contact Jennifer if not

13. Schedule 2014-2015 Updates (Hannah)

- February 2015 – Feb. 13 – Reed College – conflicts with ONW; changed to 2/27, still at Reed

14. Other Business?

- None

15. Adjournment

- Adjourned at 3:02