

## ACRL-OR Board Meeting Minutes

May 15, 2015, 12:00 – 3:00 pm  
Western Oregon University

**Present:** Stewart Baker, Elizabeth Brookbank, Isaac Gilman, Uta Hussong-Christian, Hannah Gascho Rempel, Arlene Weible, Jen Klaudinyi, Tom Larsen, Bryan Miyagishima, Jennifer Snoek-Brown, Janet Tapper, Yen Tran

**Regrets:** Annie Downey

### 1. Welcome and Introductions

- Call to Order, 12:13ish pm
- Special welcome to Bryan Miyagishima (LBCC), Community College Rep

### 2. Approval of Minutes

- February 2015 minutes (Uta motioned to approve, Elizabeth seconded) – unanimous approval

### 3. Report from the OLA April Board Meeting (Hannah)

- ACRL-OR bylaws were amended to note that Public Universities Rep (instead of OUS Rep) is on the board - Hannah updated on wiki; Jennifer will update on website (DONE)
- New New Members Round-table (OLA member 10-years or less...this timeframe will be reevaluated later)
- Time capsule from 1990 opened
- Candice Watkins taking new job in Washington (but will stay on with OLA Board)
- OLA elections over (academic candidate year); will be reevaluating public/academic-special rotation because of difficulty in recruiting candidates; Arlene suggests looking at membership ratio and revising rotation based on this; Janet suggested looking at duties of OLA Pres (overwhelming) and rework to make more attractive; a paid exec director has been considered; academic faculty libs approached don't always have management experience. Hannah will take feedback to June board meeting

### 4. State Library Report (Arlene)

- Answerland transition (admin and support moving to State Lib from MCL) will be a bit bumpy due to timing (budget year and creation of position in state government) along with software platform change. State Lib will hire temp to oversee transition (June 15 for July 1). Position (6/15 – 9/30) opened up today and applications due 5/21.
- SDBL is continuing Learning Express contract. Looking at adding content that will beef up digital literacy tutorial options and job seeking skills (community colleges huge users of this resource, though not 4+ year academic institutions).

### 5. OASL Conference (Elizabeth)

- Update on sponsored attendees: approached Paige and Lori who were happy to submit their proposal and waiting on acceptance (decisions being made tomorrow, 5/16)
- Crafting a more formal strategy for future sponsorship
  - criteria for funding: need-based (K-12) or academic lib with little support which might mean an application
  - we are thinking of conferences beyond OASL ideally
  - take a “policy” approach so that either the recruiter or the presenter know what needs to be addressed
  - get administrator sign-off (both good for them to know their libs are undertaking professional development and good PR for ACRL-OR)
  - Arlene, Elizabeth, Bryan are small task force for promotion/criteria/funding ceiling (for August board meeting); Arlene can ask Jen about requirements for CEU; touch base with Lori about talking with us
  - advertise sponsorship at OASL or other school lib (via the presenters and various boards)
- Discussion about having Lori Wamsley join our board as the OASL rep? (Elizabeth and Arlene)
  - Arlene suggested codifying this into the State Lib rep position since School Library Consultant is colleague at State Library; Uta suggested have a “guest” spot (the academic rep to OASL or the OASL president) on a regular basis
  - ACTION ITEM: Hannah checking at next OLA meeting about having OASL “guest” at ACRL-OR board meeting
  - ACTION ITEM: Bryan will reach out to Jim Tindall - active in OASL, nationally certified teacher-lib, will be at ILAGO tomorrow – corner him about what would work best

## **6. OLA 2015 Conference Wrap Up (Hannah)**

- Feedback on reception – about 20ish people, good food, tapped people to run for ACRL-OR office;
- Feedback on sessions – get feedback forms into the hands of attendees (don’t rely on them to pick one up at end)
- Thoughts for next year – Sara Thompson is program chair for OLA 2016 in Bend – rework “sponsorship” aspect of sessions - this will come up at next OLA board meeting
- Thursday might be the better day if we’re going to stack on one day and do the reception on Wednesday evening
- ACTION ITEM: UTA touch base with 2016 conference planners (Liisa Sjoblom) early about reception location
- Content we go after: recruit “active learning” content (e.g., Zine session was a nice alternative); putting in a place holder session (content not yet decided)

## **7. ACRL National Reception Wrap Up (Uta)**

- Final numbers – about 80 attendees (of 140 RSVPS out of over 400 invites)
- Feedback really positive. MD sent their VP to get ideas (which is funny since MD was the inspiration)
- Thoughts for the future – if ACRL comes back to PDX, try this again

- ACRL-OR contribution was way less than budget as fundraising was successful
- “Local” funding was appreciated by attendees

### 8. Budget Report (Hannah)

- Overall budget: As of 3/31, \$20,554.08; be open to future projects that require budgets
- Final report from the A-RIG Qualitative Data Workshops – we covered \$91 (MemberClicks fee + plus some)
- Final report on ACRL reception spending – ACRL-OR \$278
- Jennifer working on OLA leader and scholarships and Oregon “emerging leaders” getting them involved – could be a possible future project; task force is working on funding plan. Jennifer will remind Candace that Hannah suggested funding plan at previous board meeting that the divisions with money seed the fund (“tax” ourselves to support this)

### 9. Communications Report (Jennifer)

- Jennifer checked website stats – our followers **doubled** in the two months following Stewart’s blog post about the ways to stay connected to what is going on with ACRL-OR; snapshot of last 8 months – over 4500 page views (up almost 300% over same block of time a year ago); daily average increases in weeks we have new content posted (new liaison blog model is working)
- We haven’t really focused on social media presence. Janet will ask Robin Paynter again to take FB group down and Jennifer will take link down (DONE; she also removed the defunct NW Central RSS feed). If we want to have more social presence, then go Twitter route (more newsy items and taking place of RSS feed)
  - Focus on finalizing website conversion over summer and then getting connected to Twitter (get it set up to post automatically)
  - Current Members-at-Large (Jen K., Stewart, Yen, Tom) get Twitter account set up, meet and decide on Twitter roles and content areas for an ACRL-OR Twitter account (reminder – ACRL-OR has a gmail account that could be used for an email base)

### 10. Legislative Committee Report (Janet)

- Report – Legislative Day (Reading for Success, College Readiness Standards, role of State Library (confusion about what they do in/for government – required lots of conversation and informing); state lib is supportive of reorganization bill – change in that governor directly appoints state librarian (some worry that this politicizes the position; requirement is for MLIS)
- 5 libs attended National library advocacy day in D.C.
- ACRL-OR has funded past legislative rep to attend the National advocacy day, but not for awhile
- ACRL-OR rep to OLA legislative committee is non-voting member; lots of sitting/listening; some reps have been more involved
- Review this position – committee is dominated by state library concerns and this needs to be talked about within the committee; leadership doesn’t change much
- Hannah, Janet T, Arlene talk about how to make this position more engaging

### **11. ACRL-OR Board Elections Update (Uta)**

- Update on process on filling the slate (17 people contacted overall – lots of “I’d consider in the future” responses)
- 52 votes cast; reminder going out on Monday
- Future: we have the online balloting set up via the ACRL-OR Google Drive account so use that in the future
- Uta will compile responses from those who indicated willingness to be contacted in future and post in ACRL-OR Gdrive Elections folder

### **12. Appoint ACRL-OR [Award for Excellence](#) Committee (Hannah)**

- Past President, President, Jen and Janet T. Isaac will coordinate the committee.

### **13. Adjournment**

- Next meeting – August 14, 2015 – at Oregon State University (transition meeting)
- Adjourned at 3:00 pm