ACRL-OR Board Meeting Minutes

December 11, 2014, 12:00 – 3:00 pm
GoToMeeting, all virtual meeting

Attendees: Annie Downey, Isaac Gilman, Uta Hussong-Christian (minutes), Tom Larsen, Hannah
Gascho Rempel, Jennifer Snoek-Brown, Janet Tapper, Arlene Weible

1. **Welcome and Introductions**
   a. Call to Order, 12:03pm

2. **Approval of Minutes**
   a. September and October (members meeting) 2014 minute unanimously approved
      (Janet moved Uta seconded)
   b. Need to get missing minutes on website, Jennifer will work on this

3. **State Library Report** (Arlene)
   a. School Library Standards update – ACRL-OR letter resent (same one as June
      letter) to Peggy Christensen (OASL) whose Oregon School Library Standards
      group is presenting to the State Board of Education today. Jen Maurer emailed
      during our meeting to say that the presentation went well and the Standards will
      be voted on for official adoption at January 22nd Board of Ed meeting.
   b. ILAGO (via Tracy Scharn, WOU, as lead) is pursuing an initiative to get better
      access to academic databases (looking at EBSCO, in particular) for students in
      accelerated learning programs and approached the State Library as possible fiscal
      agent. The group is also approaching Oregon Education Investment Board and
      Orbis Cascade (among others) for resources.
   c. Answerland moving to State Library at the end of the 2015 fiscal year. RFP for
      hosted service in preparation. The question about archiving existing data should
      come up in an Advisory Group which is working with the State Library.

4. **Report from the OLA December Board Meeting** (Hannah)
   a. Candice Watkins (OLA President) holding CritConvo (Critical Conversations) as
      regular new feature of board meetings and often inviting library
      personalities/experts. Emily Drabinski from Long Island University Brooklyn
      recently invited for diversity discussion. OLA's Social Responsibilities RT will be
      contacted to see if this can be broadened to bigger conversation in Oregon.
   b. OLA Conference Showcases changed to official Poster session
   c. WA holding their conference at same time so fund raising is a bit tricky for 2015
   d. Stephanie Milbrodt from Reedis serving as the ACRL-OR rep on OLA Time
      Capsule Task Force
   e. OASL did not have conf this past year. The members missed having it so are now
      reinvigorated and planning one this coming year (keep this on radar for ACRL-
      OR connections)
   f. OLA website – many divisions starting to have own platforms so there is a need
      to look at this distributed content and what is driving this. For our own move of

content to WordPress it is about communication features, but also because we have a dual role as Academic Div of OLA and state chapter of ACRL. We do manage membership via OLA's MemberClicks but would another tool/platform offer this service?

g. There will be Leadership pre-conference at OLA Annual (ACRL-OR is one of sponsors). Spread the word to encourage registration (leadership focus is very broad).

h. OLA Scholarship task force is broadening its scope to include new professionals and paraprofessionals in addition to students.

5. **Menucha Review** (All)
   a. Evaluation review: lack of trivia came up a few times, generally positive overall feedback; split feelings about breakout sessions (structured vs unstructured times), but mostly positive, so think about including both next time or keep trying new things to meet needs over time; shock talks well received; swag was a hit; 6-word stories included "conversations" so try to include "non-speaking" conversations in future iterations of Menucha; poster sessions need to be held in a different, more accessible venue
   b. Expense review: attendees are preferring beer (craft) over wine (also true in 2012) so take into account for 2016

6. **Menucha 2016** (Uta)
   a. Change in building reservations – reviewed options for eliminating one of our long-standing reserved buildings as we're only filling about 50% of the beds we reserve. For 2016, we'll eliminate Habitat (16 beds) and the 2018 Menucha planners can decide if they want to take this further
   b. We'll keep Creevy complex and use capacity better (make sure every bed is filled). Use Creevy Commons for the poster session and very possibly the party to keep Wright quieter.
   c. Ask if people are staying for party on registration form (and if they prefer beer or wine)

7. **OLA 2015 Conference planning**
   a. Program committee update (Arlene)
      a.i. Focus is getting info up on website so this is live when registration opens, but the printed info can still be changed if needed
      a.ii. If programs needs more tech support (microphone and projector provided), those need to be addressed ASAP (bring own laptop)
   b. ACRL-OR Reception planning – Wednesday, April 15, 5-7 p.m. (Hannah)
      b.i. Keep on site at Hilton SHARE wine lounge (assuming no space charge or excessive food minimum – Hannah will check on this)
      b.ii. Hannah will ask if there is space for standing (can accommodate how many) and if there a more intimate space
      b.iii. Annie taking lead on choosing the menu

8. **8. ACRL National Reception Planning** (Uta)
   a. Fundraising letters have gone out and raised $1,600 to date (we're contracted for $2,500 minimum so a ways to go)
   b. Uta to send follow-up email directors after the new year; Hannah to send follow-up email to members before year-end and include language about tax benefits.

c. Discussed the option to have ACRL-WA join us in this initiative and help with the fundraising (they reached out to us about wanting to do some kind of meet-up at the conference). Decision is to bring them in.

d. Ordering vinyl stickers as thank you. Isaac motioned; Jennifer seconded spending $95 for 250 stickers; motion carried unanimously

9. **Website input** (Jennifer)
   a. We are maintaining a separate website, voted on 2 years ago because of communication needs and dual identity (see 4.f. above)
   b. Blog liaison model: discussion about blog model decided in favor of keeping blog and changing how info gets on the blog. Each board will member take responsibility for a month of content (deadline is 25th of each month to Jennifer)
      b.i. need guidelines for content expectations; deadline 25th of each month
      b.ii. Instead of liaisons from each school, each board member adopts a handful of the academic libraries and includes their news in the post (nice way to build relationships)
      b.iii. State library tracks new directors (http://libdir.osl.state.or.us/index.php?sort=type&search_string=academic&search_filter=type) so we will highlight on blog when directors change
   c. Jennifer will clean up old blog liaisons page and will send out a signup sheet to current ACRL-OR board members. Each board member should sign up for a month and should take 3-4 schools from an updated list of Oregon academic libraries. Board members who are cycling off of the board this year should have the opportunity to take one of the earlier months. Jennifer will also write up the guidelines for content expectations so that board members understand the range of topics they can write about.
   d. Highlight new model as a blog post

10. **Sudden Adjournment** (2:05ish) due to OSU power outage; remaining agenda items for info only and will be discussed at the February board meeting.
    a. Do we want to conduct a member survey (what would be found out beyond what is covered in the upcoming OLA Communications survey)?
    b. Review Goals for 2014-2015
       b.i. Plan a reception for ACRL state chapter officers at the ACRL 2015 national conference in Portland (in progress).
       b.ii. Develop partnerships and collaborative opportunities with SSD. This will include funding new scholarships for support staff to attend Menucha (in progress).
       b.iii. Implement web strategy by updating design and content on Memberclicks and Wordpress (in progress).
       b.iv. Develop and recruit academic content at OLA 2015 (done).
       b.v. Continue work on evaluating ACRL-OR archives materials in OLA archive (in progress); deadline is Dec. 31 for Isaac.
    c. Next board meeting – February 27 at Reed College