

Divisions, RTs, Committees
Activity Report for the Oregon Library Association
2013-14

Overall goals and responsibilities of your unit

ACRL-Oregon seeks to support academic libraries and librarians; to foster communication among academic librarians; to promote the development of Oregon academic libraries; to sponsor educational programs of interest to academic librarians; and to serve as liaison between academic librarians and other academic and library constituencies.

Specific objectives and activities planned for current OLA membership year

1. Improve new and current member communication and connections. This includes:
 - a) Evaluating our web presence and revising content, and the use of, both Memberclicks and Wordpress
 - b) Exploring opportunities for networking and collaboration, both virtually and in person.
 - c) Developing a digital new member packet/information that can be provided to members as soon as they register with OLA

2. Develop partnerships and collaborative opportunities with OASL. This includes:
 - a) Funding attendance of ACRL-OR representative at the OASL annual conference
 - b) Funding attendance of OASL members at the Library Instruction West conference
 - c) Collaborating with OASL on a joint OLAQ/Interchange issue

3. Develop and recruit academic content at OLA 2014

4. Plan Menucha (ACRL-OR/ACRL-WA) conference for October 2014

Progress made toward goals and objectives

1. Improve new and current member communication and connections
 - a) Arranged with OLA business manager to receive a report whenever new members signed up for ACRL-OR. Welcome emails with information about how to become involved in the division were sent to new members.
 - b) Developed a strategy for our web presence, which will involve using Wordpress as our primary external communication tool
 - c) Held one virtual networking event focused on data management and one in-person social event

2. Develop partnerships and collaborative opportunities with OASL.

- a) Two ACRL-OR representatives attended the fall OASL conference and reported back to ACRL-OR on opportunities for dialogue or collaboration with school librarians
- b) Approved funding for two scholarships for OASL members to attend Library Instruction West, but there were no applications (OASL did promote the opportunity to its members)
- c) A joint OLAQ/Interchange issue was produced, and articles were solicited from members of the academic library community
- d) A letter of support addressed to the Oregon Department of Education was sent in support of adopting the OASL information literacy standards

3. Develop and recruit academic content at OLA 2014

- a) ACRL-OR cosponsored a pre-conference with LTRT focused on user experience
- b) ACRL-OR sponsored or co-sponsored several conference sessions:

*Academic Libraries and Student Affairs: Developing New Partnerships to Support Student Learning

*Collective Insight: Driven by Shared Data

*Controlling your Digital Alter Ego: Educating Library Users in Online Identity Management

*Privacy and Libraries: A Changing and Challenging Landscape

*What's New (and not New) with the Statewide Database Licensing Program?

*Focus the Conversations: Faculty Outreach for Embedded Information Literacy

*Library Service and the International Student

4. Plan Menucha (ACRL-OR/ACRL-WA) conference for October 2014

- a) A theme (Libraries and Technology) and draft program have been developed for the conference; the focus of the meeting will be on the impact of technology on the identity and work of librarians.
- b) Two keynote speakers – Deborah Hicks and Chris Bourg – are under contract to speak at the conference.

Goals for 2014-2015

1. Plan a reception for ACRL state chapter officers at the ACRL 2015 national conference in Portland
2. Develop partnerships and collaborative opportunities with SSD. This will include funding new scholarships for support staff to attend Menucha.
3. Implement web strategy by updating design and content on Memberclicks and Wordpress.
4. Develop and recruit academic content at OLA 2015
5. Continue work on evaluating ACRL-OR archives materials in OLA archive

Other comments to be included in your report

In addition to the accomplishments related to our goals, there were several other items of note this year:

- a) The ACRL-OR Award for Excellence was presented at OLA 2014 to Todd Hannon from OHSU for his work with rural Oregonians on the Community Research Enhancement and Education Development (CREED) project.
- b) ACRL-OR awarded to scholarships for first-time attendees to the ACRL-OR/ACRL-WA fall conference at Pack Forest
- c) New board members were elected and appointed (and current members were elected to new positions or terms): Uta Hussong-Christian is the incoming VP/President Elect; Stewart Baker and Jen Klaudinyi are the new members-at-large, Elizabeth Brookbank was appointed the OUS representative, and Annie Downey was appointed private colleges representative.
- d) ACRL-OR provided access, through ACRL, to two webinars:
 - *Out of the Library and Into the Community: Academic Libraries and Community Engagement (May 2014)
 - * The Publishing Rollercoaster: Writers Sound Off (March 2014)

Rather than trying to host synchronous viewing of ACRL webinars, ACRL-OR will be making the archived webinars available for ACRL-OR member-affiliated events/viewings.