

OLA Annual Report for 2010-2011
Submitted Electronically via MemberClicks

Overall Goals and Responsibilities:

ACRL-Oregon seeks to support academic libraries and librarians; to foster communication among academic librarians; to promote the development of Oregon academic libraries; to sponsor educational programs of interest to academic librarians; and to serve as liaison between academic librarians and various other academic and library constituencies.

Objectives and Activities for current year:

1. Finalize and facilitate Menucha Retreat.
2. Continue to expand and promote e-learning opportunities.
3. Continue to collaborate with other groups to provide continuing education opportunities.
4. Further develop the liaison program.
5. Develop programming for and promote the 2011 OLA Conference.
6. Develop a plan for how we can support/use the Vision 2020 document for ACRL-Oregon.

Progress on goals and objectives:

1. Finalized the plans for the Menucha conference (If we Knew Today what we'll Know Tomorrow: Futures Thinking for Academic Libraries) and enjoyed a very successful conference as evidenced by the evaluations. This was also the Oregon Chapter's 35th Birthday which we celebrated with cake.
2. ACRL-Oregon continued to support e-learning opportunities statewide with the following offerings: The Not-So-Distant Librarian: Online Library Instruction to Engage Students and Faculty, Check In with Location Based Mobile Services: Foursquare and Libraries, Marketing Ideas that Work in Academic Libraries: Pecha Kucha Presentations, So You Want to Create an Interactive Information Literacy Tutorial? , and Embedded Librarians: Integrating Information Literacy Instruction at the Point of Need.
In addition, ACRL-Oregon sponsored the ACRL National Virtual Conference at multiple locations simultaneously including: PSU, OSU (in Bend, Corvallis, and Newport), SOU, and U of O.
3. Continued to support IL-Summit and RIG. IL-Summit's conference this year was co-sponsored by the OLA IL Round Table.
4. Continued to add liaisons to the liaison program. The liaisons in each library share news from their home library with the Oregon academic library community via the ACRL-Oregon Blog. Liaisons could also share information from the Board with their library.
5. Planned and promoted a pre-conference (Managing Vendor Relationships), a social at Bentley's Grill, and five conference programs: Mash-up tools for collection development, Marketing the academic library, Leveraging free content by repackaging, re-purposing, and aggregating, Using qualitative data to move projects forward, and Sharing the results of an experiment providing access to required textbooks by placing them on reserve.
6. Planned and facilitated discussion about the OLA Vision 2020 document by posing questions on the ACRL Oregon blog and inviting discussion.

Goals for 2011-12:

1. Discuss and pursue ACRL-Oregon bylaw changes for vacancies.
2. Plan Menucha 2012 Conference.
3. Develop programming for and promote the 2012 OLA conference.
4. Continue to maintain the ACRL-Oregon Blog and promote the liaison program.
5. Continue to support and collaborate with other groups to deliver continuing education to the academic library community.
6. Continue to facilitate the delivery of e-learning opportunities throughout the state of Oregon.

Memorable Issues:

- May 2011 – Election software – used OSU software because Memberclicks doesn't allow two candidates to be voted for from a list
- May 2011 - Election held – not all members sent ballots due a software issue with Memberclicks – went back to all candidates to get their approval of the election – with unanimous consent from those on the ballot, the election stood.
- May 2011 – Letter of Support sent to MHCC president on behalf of OLA and ACRL
- September 2011 – ACRL – OR President, Anna Johnson, resigned due to a change in job assignment necessitating a review of the bylaws and a suggestion for subsequent changes.

Important Statistics:

- Provided over 200 hours of continuing education content via webinars to ACRL membership between e-learning opportunities and the ACRL Virtual Conference webcasts.
- Sponsored six face-to-face learning opportunities for the statewide library community through the OLA conference.
- Sponsored one face-to-face conference opportunity for the academic library community in Oregon and Washington via the Menucha Conference.
- ACRL Blog has received over 8,000 views since its beginning in 2009.